

BSC Awards 2025: TLS Winners of the Bert Easey Technical Award

PRESS RELEASE:

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True Lens Services wins the British Society of Cinematographers' Bert Easey Technical Award for outstanding endeavour in the field of cinematography.

London, 3rd February 2025 – True Lens Services, a leading provider of innovative professional lenses for the film and television industries, is proud to announce that it has been awarded the prestigious Bert Easey Technical Award by the British Society of Cinematographers. This esteemed accolade recognises outstanding technical innovation and excellence in the field of cinematography.

The Bert Easey Technical Award is awarded to companies and individuals who demonstrate a commitment to advancing the art and science of cinematography. TLS has been recognised for its exceptional contributions to the industry, showcasing groundbreaking techniques and state-of-the-art technology that enhance the visual storytelling experience.

"We are incredibly honoured to receive this award," said Richard Grocott, Director of Sales and Marketing at True Lens Services. "This recognition is a testament to the hard work and dedication of our talented team. We are passionate about pushing the boundaries of lens technology, and this award motivates us to continue innovating and delivering exceptional results for our clients."

TLS has gained a reputation for its cutting-edge solutions and commitment to quality, working with some of the most notable names in the film and television industry. With a focus on collaboration and creativity, the company strives to elevate every project it undertakes.

The award was officially presented at the British Society of Cinematographers awards ceremony in London, on 1st February 2025, where TLS were featured among other industry leaders. The recognition not only highlights TLS's achievements but also reinforces its position as a key player and supplier of lenses in the cinematography landscape.

For more information about True Lens Services and its award-winning services, please visit www.truelens.co.uk.

About True Lens Services:

True Lens Services specialise in converting, servicing, testing and repairing film, broadcast and professional lenses for the film and television industries. Their range of services include updating vintage lenses to work with modern equipment, preventative maintenance and the repair of damaged and worn lenses. TLS also produce their own professional lenses such as their Vega range, capable of covering larger full frame digital camera formats. Based in Leicestershire, TLS's innovative techniques and technologies enhance visual storytelling. With a focus on creativity and collaboration, TLS has established itself as a trusted partner for filmmakers and content creators.

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